

# CONTRACT



**KAYU**  
**4600 S Regal St**  
**Spokane, WA 99223**  
**(509)448-2828**

[www.kayutv.com](http://www.kayutv.com)

And:

**NEBO**  
**1911 N Fort Myer Drive**  
**Arlington, VA 22209**

<u>Contract / Revision</u> 66441 /		<u>Alt Order #</u> 25335540
<u>Product</u> ISSUE		
<u>Contract Dates</u> 10/20/16 - 10/25/16		<u>Estimate #</u> 2326
<u>Advertiser</u> Washington State Republican Party		<u>Original Date / Revision</u> 10/20/16 / 10/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KAYU	<u>Account Executive</u> Kara Erickson	<u>Sales Office</u> Political Revenue
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 149	<u>Product Code</u> 143
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KAYU	10/20/16	10/20/16	M-F MORNING NEWS	M-F 7am-9am		:30			NM	0	\$0.00
D 2	KAYU	10/21/16	10/21/16	M-F MORNING NEWS	M-F 7am-9am		:30			NM	0	\$0.00
E 3	KAYU	10/24/16	10/25/16	M-F MORNING NEWS	Mon/Tue 7am-8am		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	22-----				4	\$40.00			
E 4	KAYU	10/24/16	10/24/16	M-F 530-6p	Mon 530-6p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	1-----				1	\$75.00			
D 5	KAYU	10/20/16	10/20/16	M-F MORNING NEWS	M-F 7am-9am		:30			NM	0	\$0.00
E 6	KAYU	10/24/16	10/25/16	M-F MORNING NEWS	Mon/Tue 8am-9am		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	21-----				3	\$40.00			
D 7	KAYU	10/25/16	10/25/16	M-F MORNING NEWS	M-F 7am-9am		:30			NM	0	\$0.00
D 8	KAYU	10/20/16	10/20/16	M-F 11a-12p	M-F 11a-12p		:30			NM	0	\$0.00
D 9	KAYU	10/21/16	10/21/16	M-F 11a-12p	M-F 11a-12p		:30			NM	0	\$0.00
E 10	KAYU	10/24/16	10/25/16	M-F 11a-12p	Mon/Tue 11a-12p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	12-----				3	\$50.00			
D 11	KAYU	10/24/16	10/24/16	Last Man Standing	M-F 530-6p		:30			NM	0	\$0.00
D 12	KAYU	10/21/16	10/21/16	Last Man Standing	M-F 6-630p		:30			NM	0	\$0.00
E 13	KAYU	10/24/16	10/24/16	M-F 7-730p	Mon 7-730p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	1-----				1	\$450.00			
D 14	KAYU	10/20/16	10/20/16	BBT	M-F 730-8p		:30			NM	0	\$0.00
D 15	KAYU	10/21/16	10/21/16	BBT	M-F 730-8p		:30			NM	0	\$0.00
E 16	KAYU	10/24/16	10/24/16	M-F 730-8p	Mon 730-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	1-----				1	\$500.00			
D 17	KAYU	10/20/16	10/20/16	M-F Late News	M-F Late News		:30			NM	0	\$0.00
D 18	KAYU	10/21/16	10/21/16	M-F Late News	M-F Late News		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Non-Discrimination Policy: [Licensee] and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from [Licensee] or its station(s) that is intended to discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
66441 /	25335540

Contract Dates	Product	Estimate #
10/20/16 - 10/25/16	ISSUE	2326

Advertiser	Original Date / Revision
Washington State Republi	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 19	KAYU	10/24/16	10/25/16	M-F Late News	Mon/Tue Late New		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/16	10/30/16	11-----				2	\$350.00			
D 20	KAYU	10/22/16	10/22/16	Sat 730-8p	SA 730-8p		:30			NM	0	\$0.00
D 21	KAYU	10/22/16	10/22/16	Sat Late News	Sat Late News		:30			NM	0	\$0.00
E 22	KAYU	10/23/16	10/23/16	Fox News Sunday(FOX)	Fox News Sunday(		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S				1	\$60.00			
E 23	KAYU	10/23/16	10/23/16	NFL Early	NFL Early Game		:30			NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S				1	\$1,125.00			
N 24	KAYU	10/24/16	10/24/16	M-F 4-430p	Mon 4-5p		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/16	10/30/16	M-----				1	\$20.00			
N 25	KAYU	10/23/16	10/23/16	NFL Pre	NFL Pregame		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S				1	\$350.00			
N 26	KAYU	10/25/16	10/25/16	Tue 9-930p	Tue 9-930p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/16	10/30/16	-T-----				1	\$225.00			
N 27	KAYU	10/25/16	10/25/16	Tue 930-10p	Tue 930-10p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/16	10/30/16	-T-----				1	\$225.00			
<b>Totals</b>											<b>21</b>	<b>\$4,160.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/25/16	21	\$4,160.00	(\$624.00)	\$3,536.00
<b>Totals</b>	<b>21</b>	<b>\$4,160.00</b>	<b>(\$624.00)</b>	<b>\$3,536.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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